chalk colour: The 5 most frequently asked questions

Instructions No. 3321

Create your own individual shabby chic look with chalk colour!

Are you looking for an easy way to transform old and new furniture into hip vintage pieces? Find out how to create the perfect shabby chic look yourself with our appealing instructions at chalk colour . Let your creativity run wild and discover how you can bring a touch of nostalgia into your home in just a few steps.



1) What is chalk colour?

With the chalk colour you can create the great shabby chic look very easily and in just a few steps. The paint is easy to work with so that you can achieve a beautiful shabby chic finish. This is why the paint is also known as shabby chic paint.
Create your own Chalky vintage look by treating different surfaces with chalk colour . The typical vintage look is very trendy at the moment and makes old objects look totally "chic" again very quickly.

chalk colour is a water-based paint with natural pigments. Thanks to these pigments, the color is very intense and has great coverage. The chalk colour has a powdery and velvety appearance, it dries to a velvety matt finish and has a dull texture. The particular advantages of chalk colour are that it has a pleasant smell and dries quickly. As the paint is porous, it does not penetrate the pores from of the wood. The top layer of paint can therefore be sanded away more easily and is ideal for the shabby chic look. chalk colour is therefore perfect for furniture.

2) How do I apply the chalk colour ?



Step 1:

Before using the chalk colour , make absolutely sure that you stir the paint well and that the surface on which you are applying the paint is free of dust and grease. Now simply start painting the selected surface with a sponge or

brush. Choose the color that you want to shine through at the end. It doesn't matter whether the color you apply first is lighter or darker. As the shabby chic paint dries very quickly, you should proceed quickly. Try it out with a sponge - you can paint large areas much more quickly and easily than with a brush.

Step 2:

Once the first coat has dried, apply the wax with a sponge or brush. The wax will be spread all over the surface, so make sure you apply a good layer so that the effect is all the better in the end.

Step 3:

After you have applied the wax, use the sponge to apply the second chalk colour coat and leave it to dry.

Step 4:

The final step is to use the sandpaper - use it to carefully sand away the top layer of shabby chic paint to reveal the bottom color. It looks best if you really sand down the areas that would have lost color if they had been used more, which are often edges and corners. You already have the perfect vintage look. If an object is used a lot, you should apply a coat of varnish afterwards.

3) What surfaces can I apply chalk colour to?

You can actually paint anything with shabby chic paint. The chalk colour can be applied to absorbent surfaces such as wood, clay or sturdy cardboard, but also to non-absorbent materials such as glass or painted wood. It looks particularly great if you apply the chalk colour to glass that has indentations - this gives the glass a romantic vintage look.

4) Is a primer required?

Priming is not necessary. However, depending on the material, you may need to apply the paint twice. For a particularly beautiful and soft surface, you can polish over the surface once at the end with a simple paper towel - this will make it really soft and nice to the touch, as well as giving it a little shine. If the objects are used a lot or you want them to shine more, you can finish off your work of art with a varnish. For outdoor use, we have special outdoor-chalk colour, that can withstand the weather.

Purchase materials now

Are you ready to give your old furniture a new lease of life? Visit our online store and find everything you need for your chalk paint project. Let your creativity run wild and create your very own shabby chic look!

Must Have

10% off VBS items



VBS Chalky Color, Vintage-Pink

Fill volume: 100 ml
Solvent-free

3,86 € (1 l = 38,60 €)
~~4,29 €~~

Item details

Quantity: − 1 + Add to cart



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Article information:

Article number	Article name	Qty
755559	VBS Chalky Wax	1
12052402	VBS Flat brush "BASIC", set of 6	1
330350	VBS Painting sponges, 3 pieces	1
517003	Sandpaper, set of 6	1
666009	VBS Wooden box "Bulbous"	1
755870-23	KREUL Chalky Chalk colour, 150 mlSnow White	1